channels has been calculated as Rs. 15.24 crores. Besides, a total of Rs. 1145.48 crores was also received under the Phase II of private FM radio scheme on account of One Time Entry Fee and migration fee.

Telecasting quality and popular programmes

936. SHRI SANJAY RAUT Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the revenue collected by Doordarshan from various serials is extremely low as compared to serials telecast on private channefs; and

(b) if so, what are the observations of Government thereof and the steps taken or proposed to be taken for telecasting quality and popular programmes through Doordarshan?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) Doordarshan is a public service broadcaster and is not motivated by purely commercial considerations. The details of revenue earned by private channels are not maintained by the Government. However, the overall revenue of Doordarshan including that from serials has increased during the last three years.

(b) Prasar Bharati has informed that in order to obtain quality software for its channels, the Self-Finance Commissioning scheme and Indian Classics programming have been introduced by Doordarshan. Further improvement is a constant and continuous exercise and Doordarshan continues to meet competition through appropriate initiatives.

Doordarshan Urdu Channel

937. SHRIMATI N.P. DURGA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan launched in exclusive Doordarshan Urdu Channel, recently;

(b) the duration of the channels would be on air;

(c) the details of content in the channel;